

For Immediate Release

Niccolo Chongqing Presents Rice Dumpling Gift Box For the Dragon Boat Festival



Contemporary Rice Dumpling Gift Box

6 May 2024 (Chongqing, China) – With the Dragon Boat Festival just around the corner, Niccolo Chongqing has created a 'Contemporary' rice dumpling gift box in a classic iguana green, inspired by the well-crafted artwork on display throughout the hotel. The gift box is designed to bring guests authentic Dragon Boat Festival delicacies as the festive season approaches. A fragrant dumpling gift box is an exquisite way to express holiday blessings, and also a way to convey seasonal feelings.



Contemporary Rice Dumpling Gift Box



NICCOLO CHONGQING

'Contemporary' is sleek, simple and in the shape of a cylinder. The gift box is made from PU leather and stamped with Niccolo brand. Inspired by the artwork 'Birds Dance With The Wind' on display in the public areas of Niccolo Chongqing, the rice dumpling gift box was designed using an embossing process to create a graphic pattern that incorporates contemporary art, and the chic iguana green colour complements the shape and design of the tote bag. This is a stylish item that aligns with the aesthetic preferences of young fashionistas.



Contemporary Rice Dumpling Gift Box

'Contemporary' contains a selection of sweet and savoury rice dumplings with traditional salted duck eggs, bringing guests an authentic Dragon Boat taste. With sustainability in mind, the gift box was designed as a fashionable handbag, which can be reused as an everyday bag after the festive season is over.



Contemporary Rice Dumpling Gift Box



Contemporary RMB398/Box

Plain Flavor Rice Dumpling *2 / Osmanthus and Yam Rice Dumpling *1 / Preserved Pork with Peanut Black Rice Dumpling *1 / Hot Pot Flavor Beef Rice Dumpling *1 / Fresh Meat with Egg Yolk Rice Dumpling *1 / Dried Scallop, Egg Yolk and Pork Rice Dumpling *1 / Abalone Rice Dumpling *1 / Salted Duck Eggs *4



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For more information about Hotel Niccolo Chongqing, please visit <u>niccolochongqing.com</u> or follow the official WeChat "Hotel Niccolo Chongqing".

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About Niccolo Chongqing

The city's highest hotel offers a superb location in the heart of Jiangbeizui, Chongqing's dynamic new Central Business District and the city's most fashionable address. Ideally situated on levels 52 to 62 of Tower 1 Chongqing IFS, The Hotel offers the discerning traveller 252 elegant, luxurious guestrooms and suites with spectacular, unrivalled vistas of Chongqing and beyond that naturally shift as the day transitions from day into night. The three sky-high destination restaurants and bar on level 62, Niccolo Kitchen, The Tea Lounge and Bar 62 which bring together culture, gastronomy and breath-taking views to offer a variety of unique, sky-high destination dining experiences that are sure to delight the discerning palates of today's global travellers as well as the city's well-heeled locals. In addition, the hotel will include fitness centre Sky Gym, The Spa with five treatment rooms, and Sky Pool, a 20-metre swimming pool with panoramic views.

Niccolo Chongqing is set to become the city's desirable location for conferences, events, weddings and other celebrations. The hotel will offer outstanding event venues, including



ten function rooms, the spacious Niccolo Ballroom with direct car access and outdoor event space The Courtyard on level 4, a stunning show-stopping, glass enclosed Conservatory on level 61.

About Wharf Hotels

Hong Kong SAR-based Wharf Hotels, a hospitality group and subsidiary of The Wharf (Holdings) Limited, owns and/or operates 17 hotels in Hong Kong, Mainland China and the Philippines across three brands – Maqo, Marco Polo Hotels and Niccolo Hotels. Collectively, the portfolio offers more than 5,200 guestrooms, meeting spaces and crafted experiences for solo and group travellers in gateway cities. By 2025, the portfolio is expected to encompass 25 properties with pipeline projects in Bangkok, Shanghai, Shenzhen, Singapore and Tokyo. For more information, please visit wharfhotels.com or LinkedIn.

About Niccolo Hotels

Niccolo Hotels is a collection of five contemporary chic hotels inspired by luxury fashion. Underpinning the brand is the desire to make life effortlessly luxurious for guests with engaging experiences, art and design, and sophisticated spaces. The brand's first property opened in Chengdu in 2015 and it is now present in Hong Kong SAR, Changsha, Chongqing and Suzhou. Niccolo Hotels is part of Wharf Hotels' portfolio and a member of Global Hotel Alliance, the world's largest alliance of independent hotel brands. For more information, please visit niccolohotels.com, Instagram or LinkedIn.

About GHA DISCOVERY

Launched in 2010, GHA DISCOVERY is the world's largest loyalty programme for independent hotel brands, featuring more than 800 hotels, resorts, and palaces across 40 brands. Members enjoy VIP recognition, thoughtful benefits and generous rewards at home or away. GHA DISCOVERY members earn and spend DISCOVERY Dollars (D\$), an exclusive rewards currency. They also enjoy member-only Experiences curated by each hotel, plus they have access to properties close to home, without a stay, through member-only Local Offers.

For more information about GHA DISCOVERY or to join, visit www.ghadiscovery.com or download the GHA DISCOVERY mobile app. Travellers can also connect with GHA DISCOVERY on Instagram and Facebook.

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely



luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit <u>ultratravelcollection.com</u>

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For press enquiries and interview opportunities, please contact:

Jonina Jin Assistant Director of communications Niccolo Chongqing +86 23 6508 8888 jonina.jin@niccolohotels.com