

For Immediate Release

#### Earth Hour

**March 23, 2024 (Xiamen, China )** - Marco Polo Xiamen has responded to the call for Earth Hour by participating in the global 60-minute event, whereby the hotel will dim the lights in the public areas of the hotel from 20:30 to 21:30 hours. The bed sheets, cloth covers and other fabrics in the guest rooms will not be replaced on that day (except at the special request of the customer), to save energy and reduce emissions, in order to show support for the "Earth Hour" environmental protection activities. At the same time, the Lobby Terrace specially launched "Earth Hour" themed drinks, which were deeply loved by the guests with their unique shapes.



Earth Hour is a global energy-saving initiative by the World Wide Fund for Nature (WWF) in response to global climate change, which encourages individuals, communities, businesses and

8 Jianye Road, Siming District, Xiamen 361013, Fujian, China T+592 509 1888 marcopolohotels.com





governments to turn off unnecessary lighting and power-consuming products for one hour at 20:30 local time on the last Saturday of March each year to show their concern for nature conservation and support for the environment.

### About Marco Polo Xiamen EXPLORE DISCOVER EXPERIENCE

Marco Polo Xiamen boasts 300 well-appointed rooms and suites, a Marco Polo ballroom and nine meeting rooms, which can cater to events of different sizes. The hotel provides impeccable service and offers unrivalled views of Lake Yundang and the white egret protection zone. Located near the famous Coffee Street, Marco Polo Xiamen is within a 20-minute drive to the city's International Airport and business district. Facilities include nine dining outlets, a recreation complex with an outdoor swimming pool, fitness centre, sauna, billiards and kids' club.

#### About Wharf Hotels

Hong Kong SAR-based Wharf Hotels, a hospitality group and subsidiary of The Wharf (Holdings) Limited, owns and/or operates 17 hotels in Hong Kong, Mainland China and the Philippines across three brands – Maqo, Marco Polo Hotels and Niccolo Hotels. Collectively, the portfolio offers more than 5,200 guestrooms, meeting spaces and crafted experiences for solo and group travellers in gateway cities. By 2025, the portfolio is expected to encompass 25 properties with pipeline projects in Bangkok, Shanghai, Shenzhen, Singapore and Tokyo. For more information, please visit wharfhotels.com or LinkedIn.

#### About Marco Polo Hotels

Marco Polo Hotels' premium hotels in Hong Kong SAR, Mainland China and the Philippines reflect the adventurous ethos of their namesake – Marco Polo. Located in key destinations, each property is active in their community, committed to sustainability, and a central hub for gatherings and

## EXPLORE DISCOVER EXPERIENCE



meaningful local experiences. The brand is part of Wharf Hotels' portfolio and a member of Global Hotel Alliance, the world's largest alliance of independent hotel brands. For more information, please visit marcopolohotels.com, Instagram or LinkedIn.

#### About GHA DISCOVERY

Launched in 2010, GHA DISCOVERY is the world's largest loyalty programme for independent hotel brands, featuring more than 800 hotels, resorts, and palaces across 40 brands. Members enjoy VIP recognition, thoughtful benefits and generous rewards at home or away. GHA DISCOVERY members earn and spend DISCOVERY Dollars (D\$), an exclusive rewards currency. They also enjoy member-only Experiences curated by each hotel, plus they have access to properties close to home, without a stay, through member-only Local Offers.

For more information about GHA DISCOVERY or to join, visit www.ghadiscovery.com or download the GHA DISCOVERY mobile app. Travellers can also connect with GHA DISCOVERY on Instagram and Facebook.

\*End\* \* \* \*

For press enquiries and interview, please contact:

Ms. Krystal Zhang Assistant Communications Manager Marco Polo Xiamen 8 Jianye Road, Siming District, Xiamen 361013, Fujian, China +592 509 1888 krystal.zhang@marcopolohotels.com

# EXPLORE DISCOVER EXPERIENCE