



For Immediate Release

ROBERT COUSINS NAMED GENERAL MANAGER OF NICCOLO CHENGDU

Chengdu, China, 26 March, 2024 — Wharf Hotels has announced the appointment of Robert Cousins as General Manager of Niccolo Chengdu.

Robert's appointment follows his two-and-a-half-year tenure at sister property Niccolo Suzhou, where he was an integral part of the team managing all aspects of the hotel's operations. In his new role, Robert will be responsible for enhancing the overall operational and financial performance of Niccolo Chengdu, which opened in 2015 and is the first hotel of the luxury Niccolo Hotels brand under Wharf Hotels' portfolio.



Wharf Hotels' President, Thomas Salg, said: "We are delighted that Robert will manage Niccolo Chengdu through its next phase of growth. With his results-driven nature and leadership skills, I am confident he will continue to drive sustainable growth and maintain the hotel's leading market position."

Commenting on his appointment, Robert Cousins, General Manager of Niccolo Chengdu said: "I am excited to join Niccolo Chengdu, which has become a much-loved hotel in the city for its contemporary spaces and sophisticated guest experiences. I look forward to working alongside the team to continue elevating the hotel's stellar reputation in Chengdu and beyond."

With over 25 years' experience in luxury hotels in North America and Asia, Robert has served in some of the most iconic luxury hotels, including the Fairmont Hotel Vancouver, Fairmont Kea Lani, Fairmont Peace Hotel Shanghai, Raffles Hainan, and Waldorf Astoria Xiamen.





Robert began his hospitality career in Rooms and expanded his experience in food and beverage, while working in Canada and the United States. He is a passionate hotelier and highly motivated leader who focuses on building a positive and dynamic work environment that drives success through support, recognition and engaging all team members.

A Canadian, Robert enjoys travelling with his family and is interested in history, culture and gastronomic experiences. He also loves live music performances and playing golf.

About Niccolo Chengdu **NEW ENCOUNTERS. TIMELESS PLEASURES.**

Located at Chengdu's celebrated International Finance Square within the Chun Xi Road business district, Niccolo Chengdu offers seasoned travellers a choice of 238 spacious and luxurious guestrooms and suites. The Niccolo culinary journey combines culture and gastronomy in a range of exceptional dining experiences with signature cuisines. Niccolo is Chengdu's epicentre for business events and celebrations by offering unprecedented choice of flexible spaces and highly attentive event service to create memorable experience for guests. Niccolo Chengdu is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together 40 brands with over 800 hotels in 100 countries. Visit niccolohotels.com or the hotel's official WeChat.

About Global Hotel Alliance

Global Hotel Alliance (GHA) brings together a diverse collection of independent hospitality brands with GHA DISCOVERY, a multi-brand loyalty programme leveraging a shared technology platform. Through membership in GHA, brands expand their global reach, drive incremental revenue, and reduce dependence on third-party channels, all while maintaining management independence and individual positioning. GHA represents a collection of 40 brands with more than 800 hotels in 100 countries. The award-winning GHA DISCOVERY programme serves 26 million members and generated \$2.3 billion in revenue and 10 million room nights in 2023.





NICCOLO
CHENGDU

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com.

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